Use of ICTs and Social Media for Human Rights Work

20 May-30 June 2015

Register now!

This e-learning course introduces participants to proven methods of using ICTs and social media to promote human rights work. They will be equipped with knowledge and tools to more effectively design and implement websites, databases, social media like Facebook and Twitter or multi-media for advocacy campaigns, training and information management.

In this 6-week course, participants will:

- Interact with participants and the instructor in discussion forums and live webinars
- Access resources to read, watch, or browse
- Assess learning through assignments
- Earn a certificate of completion for meeting the requirements

After the course, participants will be able to:

- Identify good practices in using ICTs and social media by various human rights organisations around the world;
- Assess an organisation’s use of ICTs and social media;
- Plan and implement the use of tools such as web sites, blogs, Facebook, and video to support advocacy campaigns.

Tuition fee for participants: US$ 675; for auditors: US$ 250

Since 2002, over 9,500 professionals have successfully participated in HREA’s e-learning courses.

HREA — the global human rights education and training centre

Who should take this course?

This e-learning course is intended for staff members of human rights and social justice NGOs and inter-governmental organisations who are responsible for information and communication (i.e. information officers, web editors, and communication specialists) within their organisation. You can expect to spend 4-6 hours per week on the course.

“I really like the hands-on approach, and that I could use the final paper on something concrete combining the learning from the course and my daily work.”

- Course participant, 2013